

**MOTION WITHOUT NOTICE****Designation of Sam the Record Man Sign**

**Moved by:** Councillor Rae

**Seconded by:** Councillor McConnell

**SUMMARY:**

The intention of this Motion is to designate the property at 347 and 349 Yonge Street to protect Sam the Record Man sign, in recognition of its cultural heritage value. The sign is threatened due to the imminent closure of the store and subsequent auctioning of the sign on June 27, 2007. Heritage Preservation Services staff feel this is a significant landmark in the downtown and should be protected through designation.

The entire sign on the front (west) facade and above the entryway at both 347 and 349 Yonge are identified for designation. This includes the iconic large spinning disc neon signs with their red backgrounds, the "SAM" signs atop it and the backlit sign beneath. The smaller spinning disc neon signs on the adjacent façade at 341 Yonge are not identified for designation.

In addition to the opinion of professional staff, there is a great deal of public and media interest in the protection of the sign. The sign will be sent to auction before the next City Council meeting if this matter is not addressed in an urgent fashion.

**RECOMMENDATIONS:**

1. City Council state its intention to designate the property at 347 and 349 Yonge Street (Sam the Record Man Sign) under Part IV of the Ontario Heritage Act.
2. If there are no objections to the designation in accordance with Section 26(6) of the Ontario Heritage Act, the City Solicitor be authorized to introduce the Bills in Council designating the property under Part IV of the Ontario Heritage Act.
3. If there are objections in accordance with Section 29(7) of the Ontario Heritage Act, the City Clerk be directed to refer the proposed designation to the Conservation Review Board.
4. The appropriate City officials be authorized and directed to take necessary action to give effect thereto.

June 19, 2007

**According to Chapter 27, Council Procedures:**

Fiscal Impact Statement provided	
Should have Fiscal Impact Statement prior to debate	*
Requires two-thirds to waive requirement if Council wishes to debate	
Has received required 30 votes for introduction	(√)
Chair agrees that the Motion Recommendations are <b>Urgent</b>	(√)

\* Deputy City Manager and Chief Financial Officer to advise.